

December 12, 2009

Dear 12 Family:

Having actually had a dream and idea to produce this documentary and the fact that "12" has now been completed is real and true. I have met so many new and meaningful people along the way. I have learned so much and accomplished so much as I look back over the last 4 ½ years.

My greatest character asset must be persistence as I just stayed after this "12" project in a most tenacious way. My goal is to help young addicts/alcoholics find some hope and encouragement as they seek this new way of life called recovery.

I have been told by many that "12" is actually the best peer-to-peer educational video around and that makes me feel great! Our method of young people talking the truth to other youth seems to be a very effective method of communication. I like it and desire to do more of the same.

There are a number of people I would like to thank for making this film a reality.

The Dream Team:

Cast: All young adults that discovered sobriety at a young age and who are a shining inspiration for all to witness. A special thank you to Chris P., Ginger M., Greg P., Kat A., Lee B., John W., Elizabeth S., Amy T., Kelsey P., Austin S., Chris K., Lauren C., Andrew D., Spencer M., Allie S., Lin S., Easton C., Dante A., and Rene H. All of you are brave young cool people who I totally respect with all of my heart! Mucho Gracias!!

Crew: Mike Priest, Mobil Video Productions and Eugene for sound expertise and the many others that all made significant contributions of their time and talent. Music Design by Chase O'Grady and Fritz Kirsch.

Donors: We had over 100 individuals that made financial contributions to make the production of "12" a reality. It is indeed quite humbling and very meaningful to me to have gained the respect and support for such a noble cause. I want to especially thank my family (the Vickers) for making the initial \$50,000.00+ donation to make this film a reality.

Family: Terry, my wife of now 39+ years, has put up with so much and having her support and love made this possible. She knows what sobriety did for our family and that this is my way of giving back to the community. My grown children: Coree,

Barney and Sally for their support and belief that their dad was trying to help other young people as well as himself.

Advisors: J. Blake Wade for sharing his experience and friendship from the very beginning in 2005. Thanks for always being there! Lance Schneiter for his legal assistance (including many pro bono hours) as he tried to keep me in line and avoid legal pitfalls. Lance is absolutely one of the best examples of youth recovery that I have ever known. Inspiring and one of the reasons I made this film!

Lynda Tonet Bahr: Librarian by day, creative artist and great mother by night, who sets a wonderful sober example to many. I could NOT have completed this project without her vision and understanding of what I was trying to do. Our mission was and continues to be to help lost souls – those that have lost their way through addiction. She has become a life coach and a true visionary to this “12” project.

Fritz Kiersch: A real professional film maker whose experience, strength and vision brought my creative idea to life. His know how, friendship and professionalism made this a very worthwhile project. The amount of thought, consideration and dedication to our mission is really very impressive to me. The results speak for themselves. OCU has a great asset.

Walter Cox: Editing is a professional skill that requires talent, imagination and patience. Walt told me that the story will tell itself and it was his job to let that happen. He and Fritz brought these 30+ hours of footage to life in this 44 minute story of youth recovery from addiction. I will never know how these intertwined clips were cleverly assembled into one story. Well done. The amount of time editing and related financial costs were unimaginable to me.

Design: Staplegun Design Team, under the leadership of Phillip Baker and multi-talented crew of young artists, created an ADDY award winning trailer that we used to promote our video into the marketplace. Created artistic design and DVD cover artwork.

Fund Raising: The Communities Foundation of Oklahoma helped us create a fiscal sponsorship fund which was essential to our efforts to raise capital to produce this educational film. Frank and Susie’s professional expertise and guidance was essential.

Organizations: Oklahoma Outreach under the leadership and wisdom of Mike Boss, Karen Mannix, Marianne Trigg and the other professional counselors who helped me better understand the adolescent problem and solution. They are the very best with the young ones!! They created Sober High School with Tina Barker’s leadership. This will help many adolescents complete high school graduation in a sober way.

A Chance to Change Foundation: Led by Jo Ann, Jackie, Mary, Dr. Hal, and the many other caring professionals that help so many in our local community. Education and prevention are keys to success in our fight against alcoholism and addiction.

Distributors: Hazelden Foundation and Films for Humanities and Sciences are our chosen domestic distributors whose effort will hopefully get this DVD into the hands

of educators, treatment centers, juvenile justice divisions, and the prevention professionals.

Web Design: Ryan Graurer's guidance and design of our website (12recovery.com). Lisa P. for Facebook construction and marketing efforts.

Endorsements: Sandy Garrett, Oklahoma State Superintendent of Schools; Terri White, Commissioner, Oklahoma Department of Mental Health and Substance Abuse Services; Oklahoma Bureau of Narcotics; University of Central Oklahoma; The University of Oklahoma; Oklahoma City University; and several others in Oklahoma leadership.

Media Coverage: News Channel 9, Robin Dörner at The City Sentinel, Dr. Grupe at local recovery radio, Video Librarian, BHC Journal, and Addiction Professional magazine.

Awards: ADDY award for best trailer; Oklahoma Creativity Great Inspiration recognition award.

Higher Power: Without whose guidance and strength we could never have pulled this off!

Free Public Screenings: Lyric Theatre; Metropolitan Library System; Oklahoma City Museum of Art; Western Club; McGuinness High School; University of Oklahoma; OCU; UCO; United Methodist Conference; Oklahoma Outreach; A Chance to Change; OCARTA; and The Referral Center.

My mission up until now has been to help adolescents and their families find hope through recovery. This effort has largely been one of social value and public service trying to get this educational video into the hands of professional drug and alcohol counselors, student assistants, faith based addiction ministries, mental health and substance abuse services and other interested parties pursuing prevention of alcoholism and drug abuse.

I wish to now to clarify the financial results of this project. All of the initial donated funds made through The Communities Foundation of Oklahoma were spent on the production of the film. All expenses were accountable and approved by the foundation. This fund was terminated in 2008. There have been approximately 100 DVDs sold in the last year. All of the sales proceeds have been used to pay for additional marketing and distribution of this film. There have been no profits or financial gain experienced on this film to date.

I would now like to try to take this film to the next level, whatever that may be. The goal would be to attempt to find new markets for this DVD with the hope to spread the word of youth recovery from addiction. We believe there could be others interested in what we are trying to do here.

2010 and beyond will be a new frontier and a true adventure for all of us. If you have and interest in staying involved in this project going forward, please make your intentions known to Lynda or me. We hope and pray to have opportunities to produce additional videos that will benefit adolescent addiction and recovery. There will be new opportunities to be on discussion panels following film screenings, possible conference participation, etc.

I want to take this opportunity to thank everyone for their time, effort and contributions that have made "12" a success. We could not have done this without all of you!

I personally want to wish you all a happy and blessed Holiday Season.

With best regards,

Jack V Sinclair
Manager
YRD Productions LLC.